

# Preparing the turnaround in the Netherlands

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Les Fontaines, 12-13 June

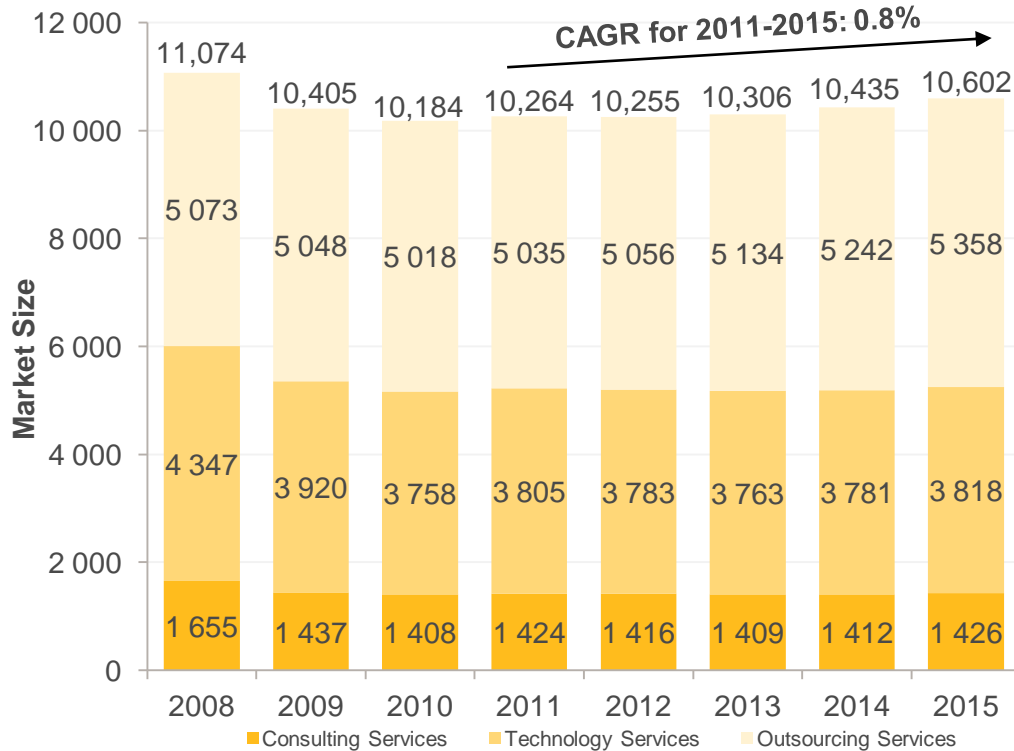


# Management summary

- Dutch market still under pressure
  - Economic recession
  - Overcapacity
  - Prices under pressure
  - Freelancers and brokers influence competition landscape and pricing
  - Severe competition of traditional players and IPP's
- Worst in Topline decline is behind us, need to recover profit
  - Public market is cutting and that will not change
  - Few large clients (eg KPN and Philips) have massively cut IT-spend
- Capgemini is and will stay the leader in the market
  - Rightshore strategy is working
  - We are and further will address our cost base
  - The innovation leader in digital transformation and new technologies
  - We are deploying new business& engagement models eg Prosodie, SaaS, etc

# In a difficult market we expect to stabilize our revenue and we keep improving our revenue mix

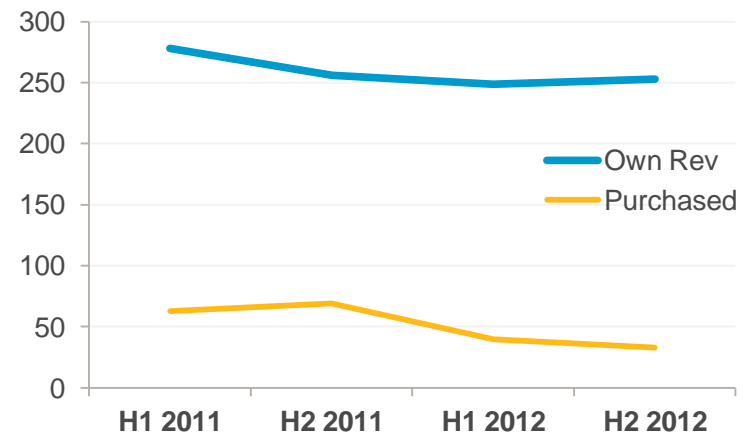
## Market Size & Development 2008-2015<sup>1</sup> (EUR million)



Notes:  
 1) The numbers are taken from Gartner Forecast IT Services, 2008-2015, 1 Q12 Update and are estimates only. The numbers represent the Dutch IT Services figures only  
 The Dutch IT Services Market includes Consulting, Technology & Outsourcing Services  
 Source: Gartner Forecast IT Services, 2008-2015, 1 Q12 Update IMF

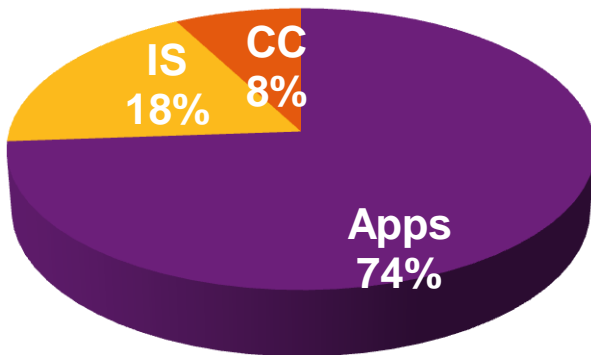
## Key Observations

The Dutch IT Services Market is estimated at EUR10.2 billion in 2011 (Y-o-Y growth rate of 0.8%) and projected at EUR10.6 billion end of 2015 at a CAGR of 0.8% from 2011-2015

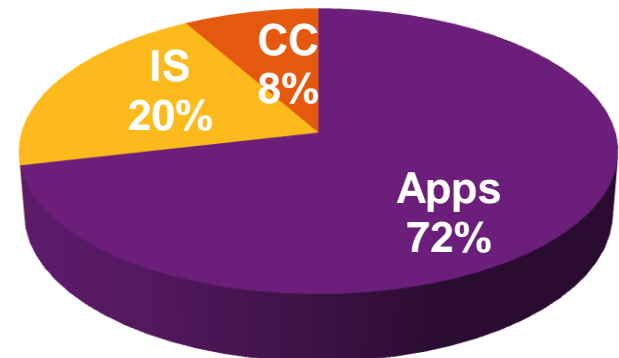


# Our mix of service is still dominantly AS, but the focus on IS is working

2011



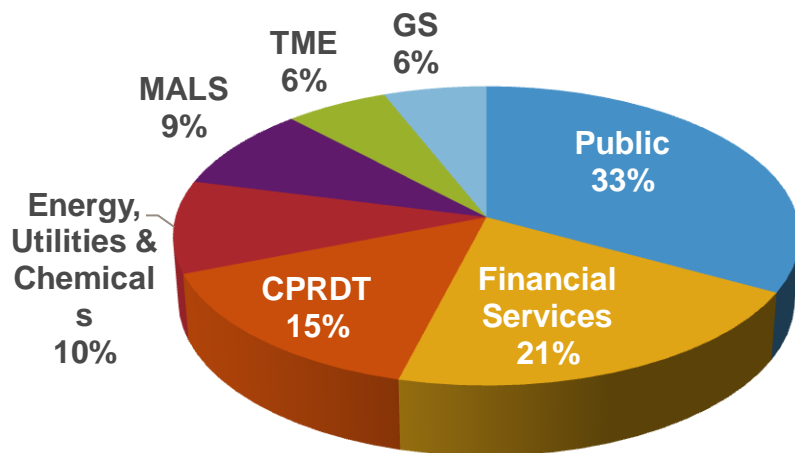
2012



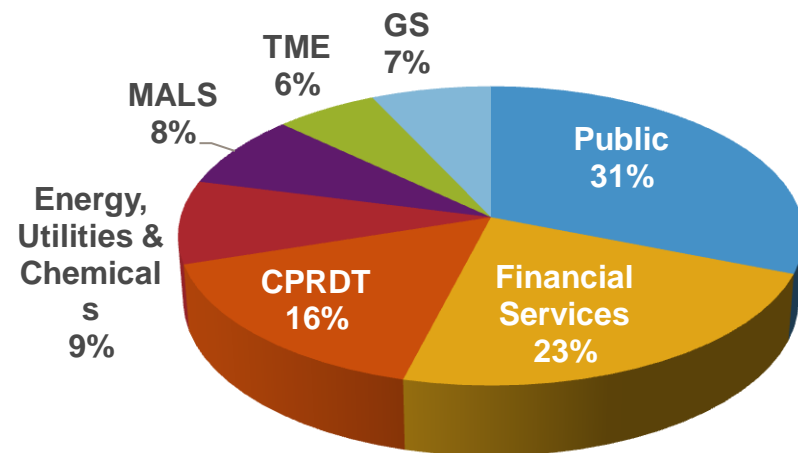
IS growth is fueled by Infrastructure outsourcing with healthy pipe  
Both on IS as on AS part we have strong SAP Run and Oracle Run service  
who have strong performance  
Cloud, Mobility, Security and BI are hot offerings in all 3 domains

# As a leader our positioning on various sectors allows us to mitigate the risks

2011 April YTD



2012 April YTD



# Where we see growth today

- Digital transformation
- Java, Sharepoint, Agile/Scrum
- SEPA, in & outside Finance
- BI
- Cloud, Mobile, Security
- E-Commerce
- Optimising Business Applications and Infrastructure (TCO reduction)
- Datacenters, virtualisation

# Recent wins confirm our promising client portfolio: a unic diversity in the Dutch market



Design & Built Business  
release 2 SVB10 (10ME)



Application  
Maintenance  
"toeslagen" (10ME)



Technical Application  
Maintenance



Maintenance DIGID

**PHILIPS**

Separation TV-division



Portals and SAP



Reduction of  
Waiting times



Business analytics  
With SAS



Armstrong  
Program



Development  
Intranet



Transformation of  
Transaction Services



Optimising  
Planning

# Our strategy combines all the strengths of our local position and our global strengths



**Strategic Partners**

Microsoft  
hp  
SAP  
IBM  
ORACLE  
Salesforce  
invent

**Partner Portfolio**

EMC<sup>2</sup> intel capital  
where information lives  
vmware intel  
CISCO SYSTEMS  
The Network Works.  
No Excuses.<sup>SM</sup>  
sas Pega  
TERADATA amazon  
web services  
open source  
Google Adobe

**Regional/Sector**

FUJITSU NOKIA  
CONNECTING PEOPLE  
ELOQUA  
Joyent  
JASPERSOFT  
Palantir  
redhat  
Novell  
CITRIX DELL



# And this is put down in 6 programs

## Sales Transformation

- Strengthen Value Capturing
- Proactive Holden Account Planning
- Differentiated sales roles
- Lean Sales

## Portfolio Mgt

- Change the business mix
- Redefine and focus Service Portfolio
- Product training Sales
- Governance
- Integral portfolio concept

## Delivery

- E2E customer orientation
- Improve industrialization
- Standardized processes
- Rightshore
- Fixed delivery

## Change The Pyramid

- Centralized Staffing
- Activate re-skilling
- Hiring YP
- Balancing Rightshore
- Activate pyramid management

## HR Innovation

- Improve the dialogue with our employees
- Increase internal mobilization
- Development of the “Universal” Professional
- Designing future working relationship

## Reduce Cost

- Internal BPO
- New Building
- Lean mgt
- Rebalance our Pyramid



Thank you