Data and AI as a Growth Driver

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Data & AI as a growth driver

An entirely new breed of enterprises have emerged that are built on the activation of data.

CLIENT demand for DATA & AI is very strong

DATA & AI powered organizations generate **70%** more revenue per employee, are **22%** more profitable

These **data-driven enterprises** win market share and create new value, better addressing consumers and businesses with more personalized products & services. Faster and better decisions.

We are also seeing 21st century governments adopting a data-driven approach to keep pace with the expectations of their citizens.

Source: Capgemini Research Institute

Data & AI
Strong double-digit growth

2020

WE ARE A LEADER TODAY

Gartner.
Leader position for the 5th year in a row

FORRESTER®
Strong performer position

IDC ANALYZE THE FUTURE
Leader position

WE HAVE A LEADING GLOBAL DATA & AI PRACTICE

End-to-end secured AI & Data offers

Capgemini invent

- AI & Analytics
- Data platform
- Data governance & management

Transformation

Capgemini invent

AI use cases gallery by industry, by CXO

Industry-led consulting capabilities

Delivery at scale

Across 10 Centers of Excellence

Industrialized delivery with data platform as a code and Industrialized insights by industry & CXO

Strong Partner Ecosystem

aws

Microsoft

Google

snowflake

databricks

dataiku

UiPath

blueprism

Data & AI

2021 ▶ 2025

WE ARE CONFIDENT TO ACHIEVE DOUBLE DIGIT GROWTH

The market | Enterprises are urgently moving to leverage Data & AI to stay relevant and competitive.

Data & AI: a growing market in front of us

Only 13% have scaled AI throughout multiple teams

2021-2025 Additional Growth Drivers

Trends	New Opportunities
Data ecosystems and third-party data	**DATA Advantage**
Embedding AI & Analytics into E2E business solutions for actions	**Data-driven solutions** • Customer first • Intelligent industry • Enterprise management

Sources: GARTNER: The Future of Cloud in 2025: From Technology to Innovation

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