Data and AI as a Growth Driver

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Data & AI as a growth driver

An entirely new breed of enterprises have emerged that are built on the activation of data.

CLIENT demand for DATA & AI is very strong

DATA & AI powered organizations generate 70% more revenue per employee, are 22% more profitable

These data-driven enterprises win market share and create new value, better addressing consumers and businesses with more personalized products & services. Faster and better decisions.

We are also seeing 21st century governments adopting a data-driven approach to keep pace with the expectations of their citizens.

Source: Capgemini Research Institute
Data & AI
Strong double-digit growth

WE ARE A LEADER TODAY

**Gartner**
Leader position for the 5th year in a row

**Forrester**
Strong performer position

**IDC**
Leader position

WE HAVE A LEADING GLOBAL DATA & AI PRACTICE

**End-to-end secured AI & Data offers**
- AI & Analytics
- Data platform
- Data governance & management

**Transformation**
- AI use cases gallery by industry, by CXO
- Industry-led consulting capabilities

**Delivery at scale**
- Across 10 Centers of Excellence
- Industrialized delivery with data platform as a code and Industrialized insights by industry & CXO

**Strong Partner Ecosystem**
- AWS
- Microsoft
- Google
- Snowflake
- Databricks
- Dataiku
- UiPath
- Blue Prism

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WE ARE CONFIDENT TO ACHIEVE DOUBLE DIGIT GROWTH

2021-2025 Additional Growth Drivers

Trends
- Data ecosystems and third-party data
- Embedding AI & Analytics into E2E business solutions for actions

New Opportunities
- DATA Advantage
- Data-driven solutions
  - Customer first
  - Intelligent industry
  - Enterprise management

Sources: GARTNER: The Future of Cloud in 2025: From Technology to Innovation
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