

Press Relations:

Sam Connatty

Tel.: +44 370 904 3601

Email: sam.connatty@capgemini.com

Investor Relations:

Vincent Biraud

Tel.: +33 1 47 54 50 87

Email: vincent.biraud@capgemini.com

Capgemini strengthens its Digital portfolio with the acquisition of omnichannel ecommerce expert, Itelios

Paris, March 23, 2017 - [Capgemini](#), a global leader in consulting, technology and outsourcing services, announced today the acquisition of Itelios, a consulting firm specialized in connected commerce. Itelios will reinforce the Group's digital customer experience portfolio with its expertise in designing and implementing seamless omnichannel solutions. This bolt on acquisition enables Capgemini to meet growing customer demand for its end to end digital services, and positions it as the leader in Salesforce Commerce Cloud.

"The acquisition of Itelios is part of the Group's growth strategy focused on innovation and digital. In Itelios we recognized an entrepreneurial spirit coupled with their in demand expertise in creating connected omnichannel solutions for major global brands," comments Olivier Sevilla, Group Executive Board member, in charge of Digital Services at Capgemini. *"The Itelios team will augment our digital customer experience portfolio of services and enable us to offer our clients integrated Salesforce Commerce Cloud solutions globally."*

Founded in 2003, with a presence in France, the United States and Brazil, Itelios has established a team of experts all focused on designing, developing and implementing ecommerce projects that enable a unified customer journey across digital, social, mobile and in-store experiences. Itelios is a leading provider of Salesforce Commerce Cloud, and has completed numerous omnichannel projects for clients in the business to consumer (B2C) space, such as Lacoste and L'Oréal. Itelios' team culture and management values have proved to be key assets of the company, enabling high commitment and performance in project implementation as well as long term customer satisfaction. In 2016 and 2017, Itelios achieved the 'Great Place to Work' in France recognition.

"Capgemini will offer Itelios the right environment and scale to leverage and extend our existing skills and delivery capabilities, expand into new regions and propose the full set of services required to operate complete omnichannel platforms for our customers. We definitely want to be the leading partner for our customers in the coming years, helping them to grow at the right pace, seize and transform their omnichannel business opportunities. This prospect, as part of Capgemini, is very exciting for us," comments Christophe Claudel, CEO, Itelios.

The transaction is due to close in the next month.

About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

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