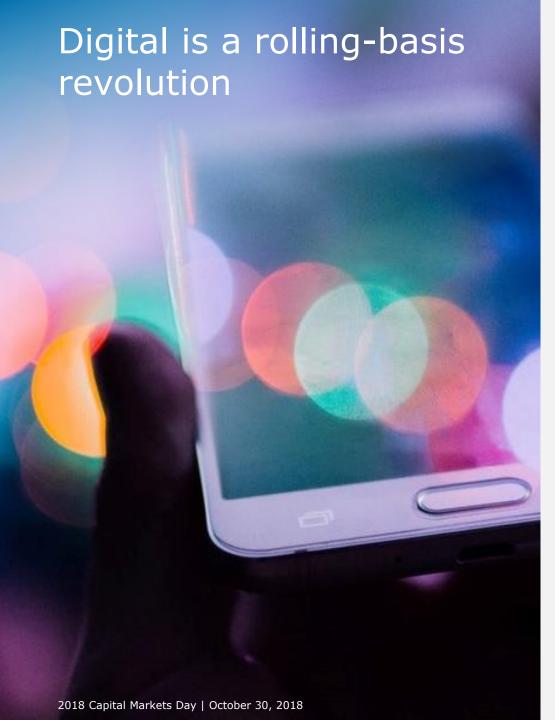


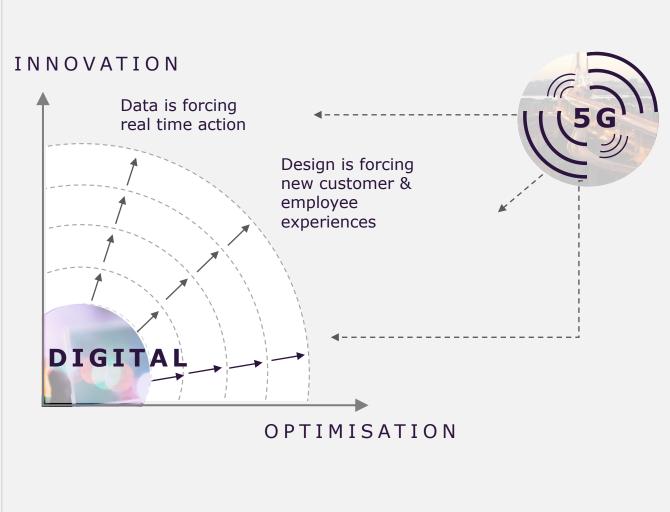
# BRINGING TO LIFE WHAT'S NEXT! CAPGEMINI INVENT

Cyril Garcia, Capgemini Invent CEO Jonathan Brassington, Capgemini Invent Managing Director North America

2018 Capital Markets Day October 30, 2018 | London







# This revolution is enabled by the alignment between Business & Technology



Alignment between Business & Technology is getting stronger



- Innovation and speed
- Impactful end to end delivery
- Innovating while transforming

#### Market challenges:

- Reach a bi-directional convergence of consulting & technology skills
- Benefit from ecosystems of innovation & start-ups

Capgemini Invent positions on the market by bringing to market "the Next"



### Capgemini Invent is a Capgemini Group new brand and digital value proposition



experts

CAPGEMINI INVENT IS DEDICATED TO DIGITAL INNOVATION, CONSULTING AND TRANSFORMATION

> Create new business spaces &

Invent operations of the future



#### CAPGEMINI INVENT GATHERS FOUR TYPES OF SKILLS

6000 30 15 people offices countries

Creative and Strategy & Transformation Experience Data

Technology consultants scientists Designers

### Capgemini invent

Also resulting from an active acquisition strategy since 2011 Capgemini Consulting Capgemini Capgemini invent 2018 2018 **!**liquidhub ADAPTIVE LAB 2017 2016 2011 idean Fahrenheit 212 BACKELITE

# Capgemini Invent solutions are an integral part of the Capgemini Group Portfolio

#### CAPABILITIES

Innovation & Strategy

**Customer Engagement** 

**Operations Transformation** 

People & Organization

Future of Technology

Insight-Driven Enterprise

S E C T O R



# Capgemini Invent can rely on a combination of strengths that makes it unique



### CULTURE & PEOPLE

MULTI-DISCIPLINARY APPROACH SECTOR EXPERTISE GROUP CAPABILITIES

We co-create and figure out the answers with our clients. Solutions that are co-created collaboratively are more successful and sustainable We connect our business functions through a multi-disciplinary team connecting all facets of a client's business...

... Relying on talent (Strategists, Data scientists, Creative people, Techno experts) We rely on deep sector expertise, and that gives us confidence to provide original and tailored solutions that others can't

We are part of a unified Group with complementary capabilities, and recognized technology expertise, we are best placed for the critical transition from prototypes to scalable solutions – development and execution







### Capgemini Invent already demonstrated client successes



From reinventing business models, to creating new ways to operate and engage with customers, our current work serves as one of the most potent examples of delivering on our promise of helping clients master change and figure out what's next.

FINANCIAL SERVICES

CONSUMER RETAIL AND DISTRIBUTION

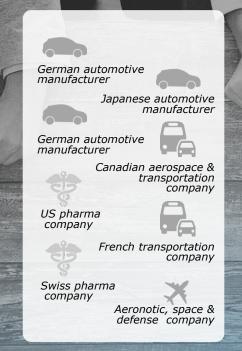
MANUFACTURING, PRODUCTS, AUTOMOTIVE AND LIFE SCIENCES

TELECOM, MEDIA AND TECHNOLOGY

OTHER SECTORS











## Capgemini invent





People matter, results count.

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#### ABOUT CAPGEMINI INVENT

As the digital innovation, consulting and transformation brand of the Capgemini Group, Capgemini Invent helps CxOs envision and build what's next for their organizations. Located in more than 30 offices and 10 creative studios around the world, its 6,000+ strong team combines strategy, technology, data science and creative design with deep industry expertise and insights, to develop new digital solutions and business models of the future.

Capgemini Invent is an integral part of Capgemini, a global leader in consulting, technology services and digital transformation. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Cappemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Cappemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2017 global revenues of EUR 12.8 billion.

Visit us at www.capgemini.com/invent