

**CAPITAL  
MARKETS  
DAY** 2021

Capgemini

# Strategy & Ambition 2025

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# We materially transformed in recent years ...



Globalization and Diversification



Unified Go-to-market



Industrialization and Offshore



Innovation and Portfolio shift



Intimacy with Partners



Talent & Leadership Management

✓ **RESILIENCE**  
✓ **AGILITY**



Capgemini

Global leader in enabling clients to  
transform through technology



... well positioned to take advantage  
of the accelerating appetite for Technology ...



growing  
IT/Tech spends  
Cybersecurity  
Connectivity  
Cloud & Data  
everywhere  
deep  
Industry CXOs  
expertise required  
at the heart of the transformation journey  
Sustainability  
breadth of  
"Softwarization"  
Capabilities & Partners



... positioned as strategic partner for Digital transformation across our clients' organization ...



Intelligent Industry

Double-digit

Customer First

High single-digit

Enterprise Management

Low single-digit





# Cloud, Data & AI as pillars of growth







Cloud

Data & AI

Intelligent Industry

Customer First

Enterprise Management



Cybersecurity



Sustainability





Cloud

Data & AI

Intelligent Industry

Customer First

Enterprise Management

Leading on selected  
**Industries**  
and **Accounts**







# Activating all levers to power this journey



Scaling **Leadership & Talent** to support ambition



Boosting **Innovation** through partnerships and startups



Active **Portfolio** management for profitable growth



Renewed competitiveness from **Industrialization & Automation**



Leveraging the benefits of **New Normal**





# Our 2025 ambition

Leadership in **Intelligent Industry**

Strategic partner of **CXOs** in our **chosen Industries**

Global leader in **Cloud** and **Data**

Expanding **globally** while building on leadership in **Europe**

Demonstrate impact on clients **Sustainability** targets





# Our financial ambition for 2025

Revenue

7% to 9%

Constant Currency  
CAGR 2020-2025

Operating  
Margin

14%

by 2025