

Mobile Solutions: the springboard of Digital Transformation

Fernando Alvarez

Senior VP, Mobile Solutions
Global Service Line Lead

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I n n o v a t i o n

People matter, results count.

Capgemini Vision: Mobile is the Face of the New Economy



One Company. One Platform.



The CAIXA logo is displayed in a blue and orange color scheme. The word "CAIXA" is in a bold, sans-serif font. The "X" is stylized with two diagonal orange bars crossing in the center. The entire logo is contained within a white rounded rectangle with a blue border.

CAIXA

The backelite logo consists of a blue circular icon with a stylized 'b' and 'k' inside, followed by the word "backelite" in a blue, sans-serif font. Below the word is the tagline "unforgettable digital experience" in a smaller, lighter blue font. The logo is contained within a white rounded rectangle with a blue border.

backelite
unforgettable digital experience

Mobile Innovation Transforms Enterprises

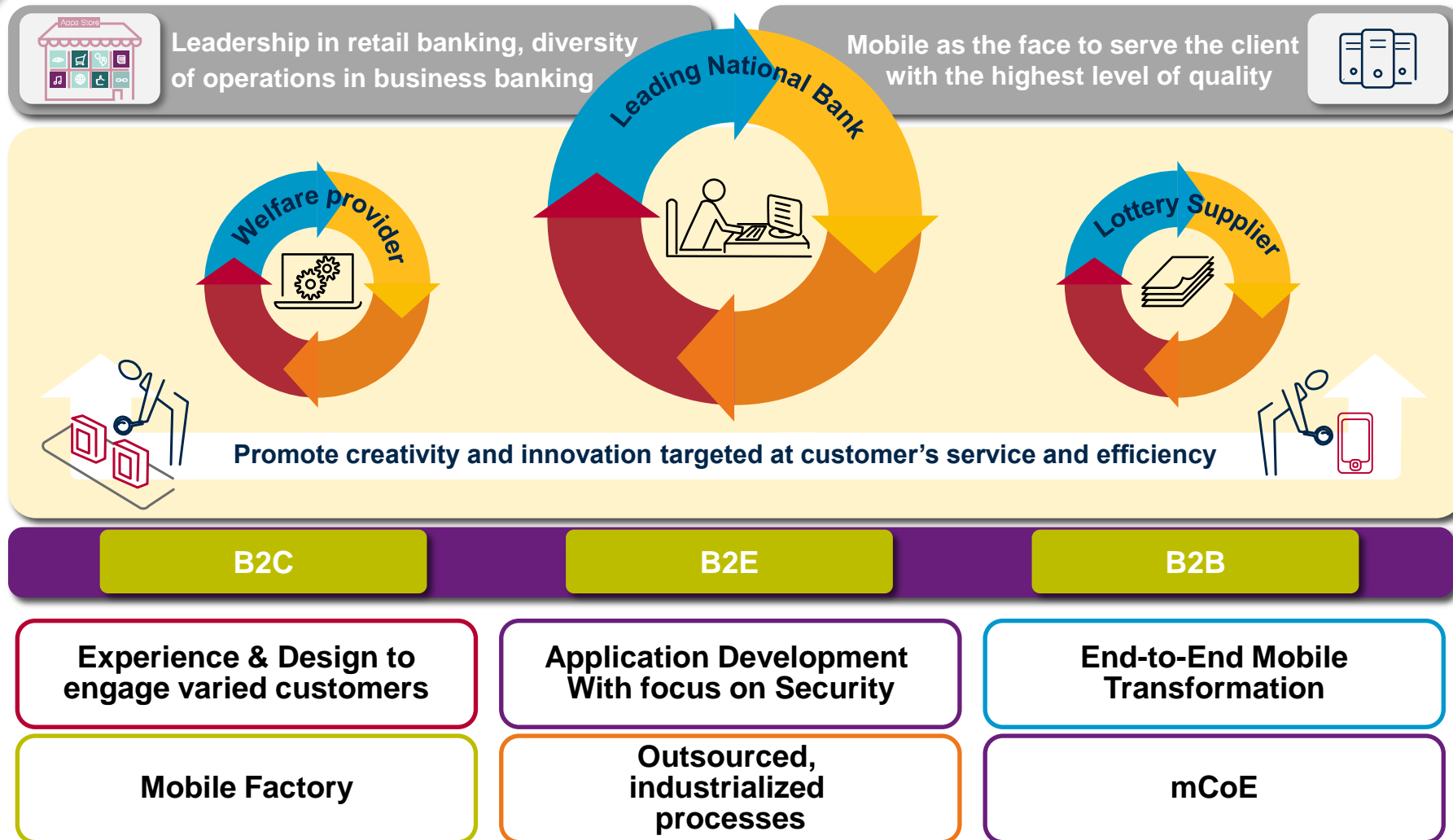
The CAIXA logo is displayed in a white rounded rectangle with a yellow border. It features the word "CAIXA" in a bold, blue, sans-serif font. The letter "X" is stylized with two orange diagonal bars crossing in the center.

CAIXA



Mobile Innovation Transforms Enterprises

Transforming How Caixa Operates



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CAIXA



Mobile Innovation Transforms Enterprises

Backelite is a Key Asset in Capgemini's Mobile First Vision



Unique expertise and know-how in mobile design and development

Strategy
& Marketing



Ergonomics
& Design



Technology
& Innovation



100+ references

150+ experts globally

40+ million application downloads

Together, Capgemini and Backelite offer a compelling value proposition for clients

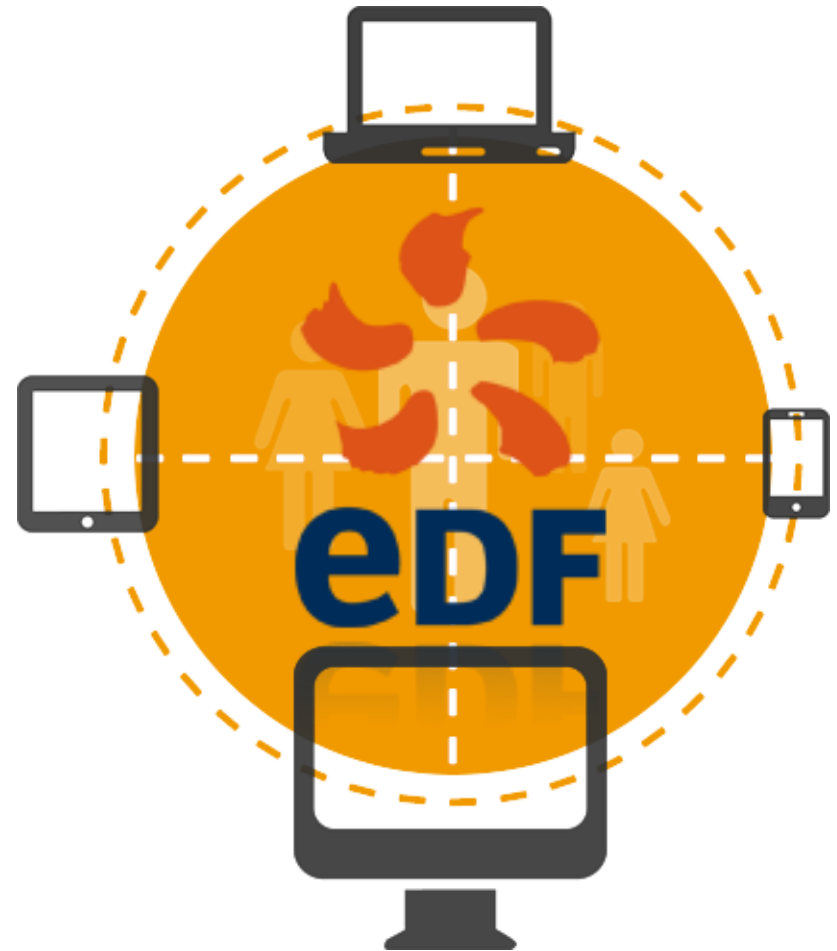


State of the art user experience

High level technical expertise and quality of service with on-schedule delivery

One stop shop partner

Innovation collaborator to deliver a full and ambition mobile roadmap

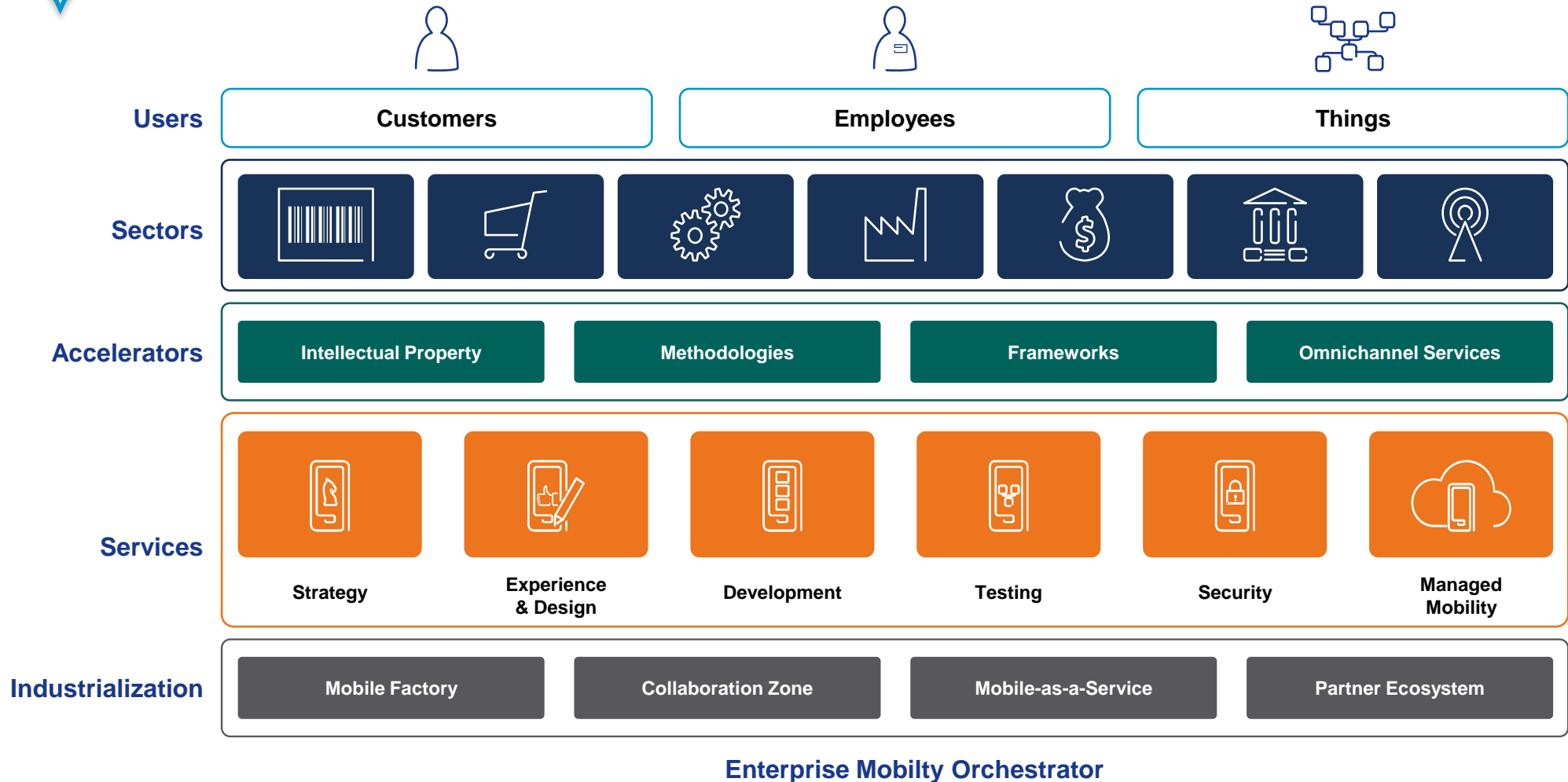




**Mobile First:
Do Things Better. Do Better Things**

The New Expanded Portfolio for 2014:

Better Sales Plays for Enterprise Customers



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About Capgemini

With more than 130,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2013 global revenues of EUR 10.1 billion.

Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.



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